

Webinars for CPD

Cäcilia Märki, Swiss Federation of Adult Education SVEB

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Malta

S V E B ■ Schweizerischer Verband für Weiterbildung
Fédération suisse pour la formation continue
F S E A ■ Federazione svizzera per la formazione continua
Swiss Federation for Adult Learning

Agenda

- Lockdown and context
- Development
- Implementation
- Learnings

Why webinars?

- **Mid-March 2020: Lockdown**
 - Thousands of participants found themselves without language course
 - State secretariat for migration - mandate for action to support providers

Questions to providers:

- What happened with the courses/provision?
- Perceived needs of participants?

Result:

lowest common denominator to reach out and support learning – **mobile device/phone**

Some context

- Swiss Policy Programme to support integration of foreigners
- Since 2014, the Confederation and the cantons introduce Cantonal Integration Programmes (KIP)
- The areas of support relate to information and counselling, education and employment, as well as understanding and social integration
 - Pillar 2, education and employment. Learning the local language for everyday and professional life is supported with app. 85Mio Franks per year
- Promotion of Basic Skills is organised accordingly, involving different players at federal and cantonal levels

Planning

- Group of experts in CPD (train the trainers) with experiences in learning technologies and pedagogical approaches to digital competences
 - New: consequent focus on mobile learning
 - language regions german/french/italian

Development

- Agreement on common objectives for all webinars
- Short term goal: Supporting teachers/trainers to adapt current offers to the pandemic situation
- Mid-term goal: Raising awareness and competences for the potential of mobile learning for the target groups (post-pandemic)

Competences to be further developed

- **Basic technical knowledge** to prepare, facilitate and evaluate language teaching with **mobile learning opportunities** for adults with **low literacy** skills
- Ensure **co-construction in the needs analysis** and at the different levels of the teaching cycle: define objectives - plan - implement – evaluate
- Address the **difficulties of the target group** in accessing education, training and knowledge. Consider these aspects when providing and implementing specific tools.
- Plan and implement **learner-centred teaching**, with learning content that is relevant to the learners and enables them to cope with everyday situations in their living and working environment (**scenario based learning**)

Implementation

Series of three webinars

- I. Technological foundations for mobile learning
- II. Mobile Learning: Planning and Implementation of Learning Sequences for the Inclusion of Low-Literate Adults
- III. Mobile Learning: Methodology and Communication

[German resources](#)

[French resources](#)

[Italian resources](#)

Implementation

1st round – a webinar each week in June 2020

- Evaluation / exchange of experiences after summer
- Results: strong need for exchange and time needed to implement and experiment

Autumn 2020: presential courses were allowed for basic skills levels

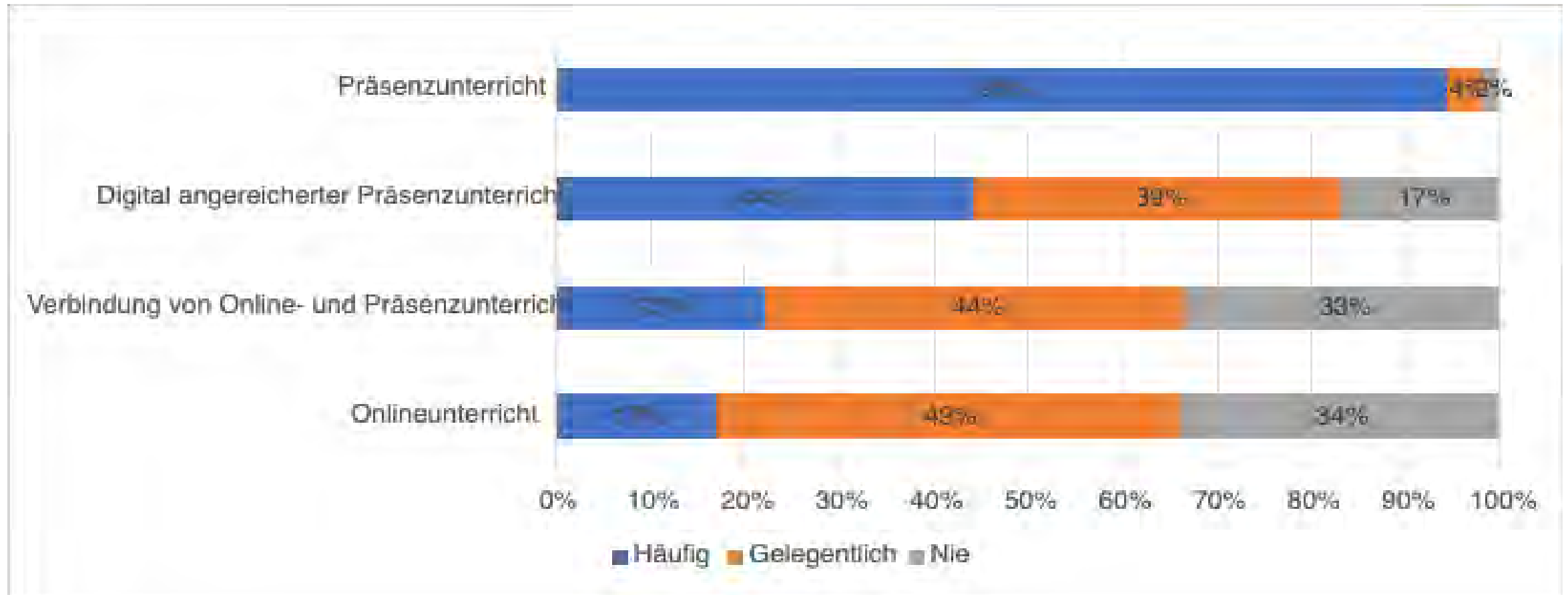
2nd round – a webinar every 2-3 weeks

- transfer tasks to support implementation/practice
- exchange of experience after each webinar

Learnings from the experiment

- Very high demands concerning **skills and competences** of teachers and trainers
- Experiences valuable but development of longer, more profound professional trainings needed
- Benefits of mobile learning for the target group real but challenging
- Use of (mobile) technologies needs to be Embedded in a strong didactical/pedagogical framework
- Learner centred approaches
- Learners ask for online learning – advantages – demand for blended learning

How often do Swiss providers of basic skills courses use the following formats



Schweizerischer Verband für Weiterbildung SVEB
Oerlikonerstrasse 38
8057 Zürich

044 319 71 71
www.alice.ch

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